

36%

Of all Americans are lactose intolerant or have a sensitivity.



53% of Hispanic Americans

15% of Caucasian Americans

[3] Storhaug CL, Fosse SK, Fadnes LT. County, regional and global estimates for lactose malabsorption in adults: a systematic review and meta-analysis. The Lancet. Gastroenterology & Hepatology. ;2(10):738-746, National Institutes of Health website.

LACTOSE-FREE IS GROWING

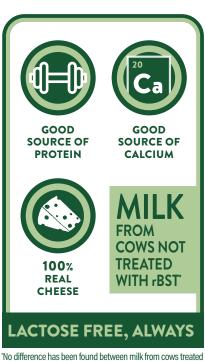
- In the Natural channel, Green Valley is the #1 lactose-free brand of yogurt, kefir, butter, sour cream and cream cheese, and is the #2 lactose-free brand of cottage cheese¹
- Lactose free dairy sales are increasing (+17.3% P52W) lactose free dairy milk represents 13.6% (\$2B) of total milk sales²
- 13.6% of cheese category = \$2.7B lactose free cheese sales opportunity²
- Each of our cheeses delivers a real cheese experience, on its own or in recipes
- Green Valley is the first and only FODMAP Friendly certified real dairy brand on the US market
- Bringing lactose intolerant consumers back to the dairy aisle means incremental sales for you!
- No lactose = No symptoms

CHEESE LINE

FIRST full line of REAL DAIRY lactose-free CHEESES!

Don't miss this huge incremental opportunity to bring lactose sensitive consumers to your cheese aisle!

Since 2010, we've made it our mission to create real dairy products made with simple ingredients that everyone can eat -- with all the taste and texture of real dairy and no discomfort.



with rBST and those not treated.



SHREDDED
MILD CHEDDAR
12/6oz





SLICED

AMERICAN

12/6oz



BAR
MILD CHEDDAR
12/8oz
0 81312 85000 a



SHREDDED

MOZZARELLA

12/6oz



SLICED
MILD CHEDDAR
12/6oz



BAR **MOZZARELLA 12/8**0z



SHREDDED

3 CHEESE MEXICAN
12/6oz



SLICED
PEPPER JACK
12/6oz











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